

MAKE ME OVER!

A Winning Smile

Ever considered getting a tooth-whitening treatment?
One reader did and the results were dazzling



Ellen Melnick, 41 Stay-at-home mom and wife, Camden, Delaware

"My teeth are too dingy!" Ellen told us. Our solution: a trip to the Rozenberg Dental Day Spa, in New York City, 212-265-7724, for teeth bleaching, followed by help in choosing pretty new pink lipsticks.



PRETTY IN PINK: Post-whitening, Ellen was happy to discover that pink lipstick shades with blue undertones made her teeth look even whiter and flattered her overall complexion.

IN THE OFFICE OF LANA ROZENBERG, D.D.S.: Ellen relaxed in a massage chair and watched a movie as she received the "Zoom 2!" whitening treatment. It began with a coating of hydrogen peroxide gel followed by three 15-minute increments of halogen light, applied to both her upper and lower teeth. An hour after the procedure, Ellen's teeth were eight to 10 shades lighter and, she happily reported, she felt little pain or sensitivity.

AT-HOME HELPERS: This pro treatment is a pricey \$675, but you can lighten your teeth on your own in 10 days with an at-home whitening kit, such as Crest Whitestrips Renewal, \$39.99. For a more gradual effect, try Arm & Hammer Advance White Toothpaste, \$3.49, which contains baking soda and peroxide.

BRIGHTENING
PINKS TO TRY:



IsaDora
Perfect Moisture
Lipstick in Sheer
Amethyst, \$9.99.



Givenchy Lip Lip
Shine! in Rose
Shine, \$23.



Origins Rain and
Shine Liptint in
Pink Lemonade, \$13.50.

For more dramatic before and afters, go to www.lhj.com/makeover

www.rozenbergdds.com